

WHAT TURNS BUYERS ON

1. Great curb appeal with flat, green lawn
2. A WOW foyer or entry
3. Hardwood, tile or anything natural on your floors
4. Lighting that's up to date and leaves no dark spots
5. Baths to die for
6. Countertops that are as easy to care for as they are beautiful
7. Stainless steel appliances
8. Closets with organized systems
9. Clean, fresh paint (or at least well-scrubbed walls)
10. All minor repairs taken care of

WHAT TURNS BUYERS OFF

1. No listing photos, bad photos too few photos or out of season photos
2. Bad smells and anything dirty, messy or stained
3. Evidence of pet, especially dogs that bark and act aggressive
4. Any plants/landscaping that's overgrown, yellow or dead
5. Too much furniture or furniture that's too big
6. Empty rooms that don't offer emotional triggers
7. Artwork: too much, not enough, or personal collections on display
8. Anything dated: lighting, window treatments, colors, cabinetry
9. Old, worn, dirty carpet or ANY carpet in a bathroom
10. Most wallpaper, any inconsistent wall colors or highly personal colors
11. Furniture that all looks the same (color, fabric, etc.)
12. When the contents of the home don't match the sales price
13. Tablecloths on dining room tables and plastic shower curtains
14. Furniture placed incorrectly
15. No focal point to draw buyers in and stimulate their imagination
16. Wrong window treatments: Too heavy, none at all, broken blinds
17. Messy yards, broken gutters, unclean exteriors all make buyers keep driving
18. Rooms that confuse (like kids' toys all over your dining room)
19. Overloaded kitchen countertops or any countertop
20. Crowded closets, drawers, cabinets

One Day Home Staging & Redesign

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